

THE PROGRAM ON WATER ISSUES
SPEAKER SERIES

BOOK PRESENTATION:

**THE ECONOMICS OF HAPPINESS:
BUILDING GENUINE WEALTH**

Speaker: Mark Anielski

**Monday, November 26, 2007
12:00- 2:00 PM**

**208N Seminar Room, North House
Munk Centre for International Studies
1 Devonshire Place**

Please register at events@powi.ca by November 19, 2007

**Lunch will be provided
BOOK EARLY! SPACE IS LIMITED.**

We all know that money can't buy you love...or happiness, but we have been living our lives as though the accumulation of wealth is the key to our dreams. Over the past 50 years, North America has experienced an increasing prosperity, while many conditions of well-being are in decline.

In his first book, well-being economist, professor and entrepreneur Mark Anielski develops a new economic model to measure the real determinants of well-being and help redefine progress. *The Economic of Happiness* shows how economics can be reoriented towards the pursuit of genuine happiness.